

hello



this is roars.



## At Roars, we work alongside entrepreneurs & visionaries.

Our work ethos lies in working alongside you to provide technology leadership and strategic consulting to help turn your ideas into reality.

Roars is a disruptive product design agency with global clients providing end-to-end technology services to start-ups and SMEs. By consistently pushing technological boundaries and superseding client expectations, as an established innovation design agency, our portfolio of work and loyal global client base speaks volumes for us.

**User Experience  
Matters\***



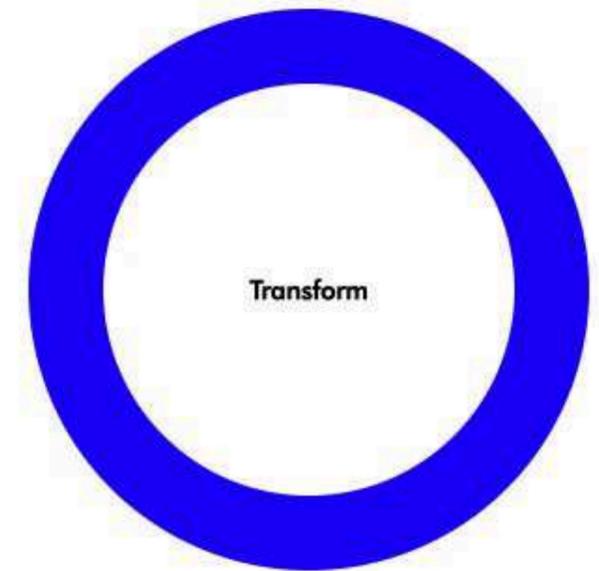
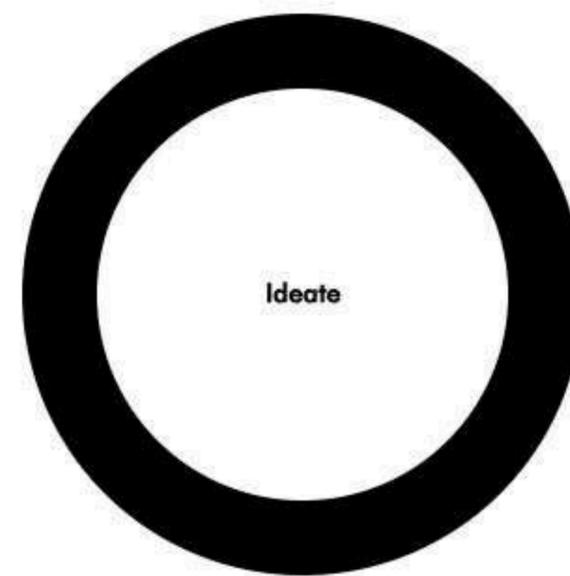
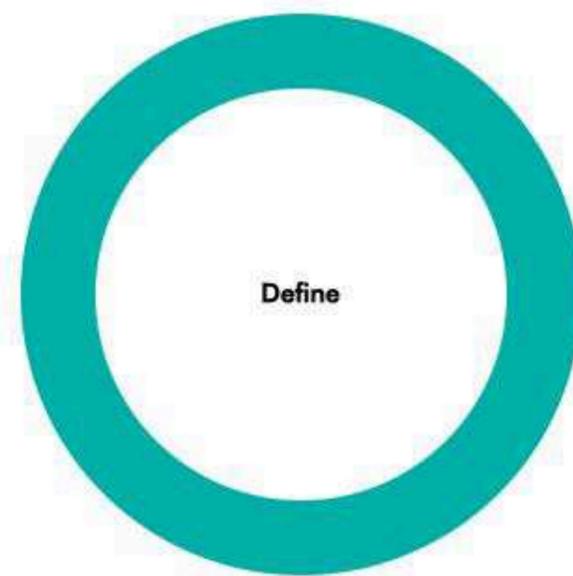
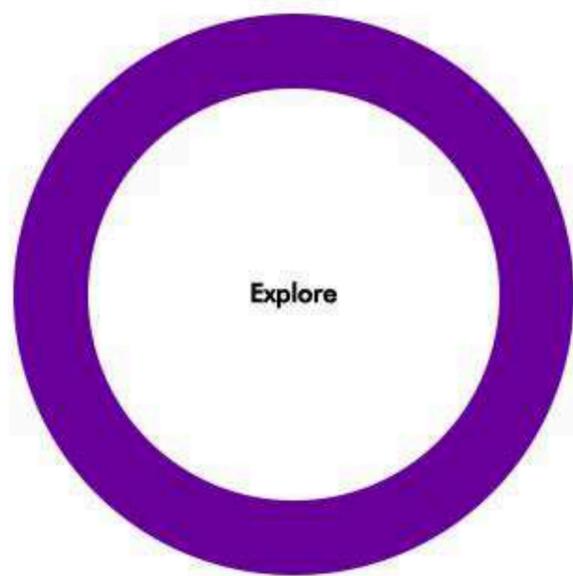
We're passionate about every project we are involved in

We work with you as thinkers, creators, consultants, designers, and implementers to turn your product into a high quality marketable offering. we welcome your invaluable feedback throughout the design process of continued collaboration that helps us provide powerful business solutions to you.

Our approach is simple. We bring clarity to complex situations. We direct our efforts at understanding your people and your business processes to create a product that empowers your business and inspires your customers.

**We're all about  
the details.**

We combine thorough research with years of experience to design and deliver scalable products and help you implement them along the way.



## **Our Approach**

We combine thorough research with years of experience to design and deliver scalable products and help you implement them along the way.

## APPLICATION BASED COMPANIES

## SOFTWARE DEVELOPMENT COMPANIES

## ENTREPRENEURS, STARTUPS AND SMES

## Our Clients

Powering Ambitious Global Businesses



# We Build Products That Move Businesses Forward.

At Roars, we transform ideas into scalable digital solutions that are built to perform. From product strategy and user experience design to end-to-end web and mobile development, we create systems that are reliable, intuitive, and ready for growth. Whether you're launching something new or optimizing what already exists, our focus is simple: deliver technology that drives measurable business impact.

- Business Transformation
- eCommerce Development
- Growth Hacking Agency
- Hire Dedicated Developers
- Innovation Design
- Mobile App Development
- MVP Development
- Product Development
- Result-oriented DevOps
- User Experience Design

**Our  
Services**

Experience Driven.  
Innovation Powered.

Since 2005 Roars has aspired global businesses to use the technologies of today to build a better tomorrow. Let us shake hands and gain immediate access to our top tech talent, like your own team, for building great software solutions.



Restaurant



Fitness



eCommerce



Travel



Logistics



SaaS



Healthcare



Concierge

**Our  
Industries**

Product Thinking.  
Real-World Execution

# Work That Speaks For Itself.

Every project we take on is built with intent. We combine strategy, design, and engineering to create digital products that solve real business problems. From complex enterprise systems to high-growth startups, our work reflects clarity in thinking, precision in execution, and a commitment to long-term impact. We don't just deliver features. We deliver outcomes.

**Our  
Work**

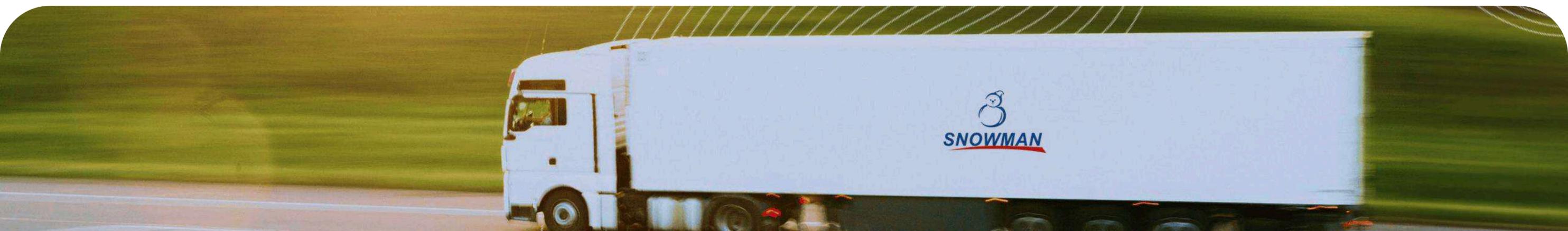
See what we have done for our  
clients

Snowman approached Roars with a growing operational challenge. Critical warehouse checklists and internal workflows were being managed manually, creating delays, inconsistencies, and limited visibility for leadership. Compliance tracking lacked structured accountability, and reporting depended heavily on follow-ups rather than real-time system validation.

The objective was to design a centralized operations management platform that could enforce role-based responsibility, standardize checklist execution, and provide instant visibility across teams and locations. Roars transformed fragmented processes into a structured, auditable system that replaced manual coordination with controlled workflows, real-time insights, and measurable operational performance.

## Snowman Logistics

Intelligent Checklist &  
Operations Management  
Platform



Parqly is at the forefront of urban innovation, transforming how drivers and parking owners navigate the world of city parking. Based in Cyprus, Parqly set out to eliminate the daily parking struggle with a seamless, technology-driven platform—fusing the power of mobile apps with smart automation and future-ready hardware.

Empower both drivers and parking lot providers with a unified, intelligent solution that brings transparency, convenience, and efficiency to every corner of the city.

Roars partnered with Parqly to bring this vision to life. We led the full-spectrum digital transformation: product strategy, cutting-edge UX/UI design, robust full-stack development, and flawless hardware integration.

# Parqly

Revolutionizing Urban  
Parking with Smart  
Mobility



Roars partnered with a fast-growing luxury concierge startup to transform its fragmented MVP into a unified, AI-powered platform tailored for high-net-worth travelers and enterprise clients. By reimagining the user journey, introducing a brand-agnostic design system, and integrating a conversational AI assistant to handle service requests and automate backend workflows, Roars significantly reduced time-to-booking and manual admin effort—while doubling partner upsell rates.

This end-to-end product consulting approach, combining intelligent UX/UI with scalable system architecture, not only enhanced user engagement but also delivered a repeatable white-label solution—positioning the client as a tech-forward leader in the competitive premium travel and concierge sector.

## Concierges

AI-First Concierge  
Platform for Enterprises



GymBAIT started with a clear insight: traditional fitness apps track workouts but don't keep users committed. Users get frustrated when plans feel generic and motivation fades quickly. GymBAIT set out to change that by using AI to deliver personalized plans, smarter progress tracking, and a community feel that keeps people engaged.

The development of the AI-based gym fitness mobile app by Roars showcased the company's expertise in user experience design, AI integration, and agile methodologies.

By addressing the specific needs and frustrations of the target personas, the app achieved significant market success and user satisfaction in the UK.

# Gymbait

Bespoke Artificial  
Intelligence Training



The President's Club is a members-only app, which can be accessed only by Samsung partners who have been loyal patrons of the tech-giant.

User base: Confident, modern, and usually very busy. Hence, an app designed optimally to provide simple yet delightful user interface and great user experience. By keeping every tab and every heading pretty self-explanatory, we have tried to make the app as user-friendly as possible.

We have designed customer loyalty program app interface to give it an elegant and sophisticated look by using the colors black, gold, and white.

# Presidents Clubs

Experience an innovative customer loyalty



While developing this health tech tool, the main challenge we faced was that creating such functionalities could help pull the data from trustable sources. Once pulled, they are compared. And, if the data is the same and available in GISAID'S database, it ignores it. But if it is unique, it will be stored in GISAID's main database.

7 Algorithm where developed which would help System to have artificial intelligence to compare records with each other which includes NLP, Sequence Matching (BioPython), Date of Record, Type of Disease, Author Records, Origin of Virus.

BLAST was used to further do matching with 20 Millions records of GISAID.

**Gisaid**

Genomic data of  
influenza viruses



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# Say hello.

**We design innovative products and solutions that elevate businesses, products, and practices.**

If you are interested in any of our products or services, we'd love to discuss how we can help your business grow. Our dedicated team is always on hand to help. Simply send us your details and we'll give you a call within 24 hours to discuss your requirements in depth.

**User Experience  
Matters\***

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